



# HOSPITALITY MANAGEMENT CERTIFICATION



Panama International  
Tourism Association  
and KHDA UAE Ministry

# HOSPITALITY MANAGEMENT

## Course Topics:

Chapter 1: The Hospitality Industry and you

Chapter 2: Forces affecting growth and change in the hospitality industry

Chapter 3: The Restaurant Business

Chapter 4: Restaurant Operations

Chapter 5: Restaurant Industry Organization: Chain, Independent or Franchise?

Chapter 6: Competitive Forces in Food Service

Chapter 7: Onsite Food Service

Chapter 8: Issues Facing food Service

Chapter 9: Lodging Meeting Guest Needs

Chapter 10: Hotel and Lodging Operations

Chapter 11: Forces Shaping the Hotel Business

Chapter 12: Competition in the Lodging Business

Chapter 13: Tourism: Front and Center

Chapter 14: Destinations: Tourism Generators

Chapter 15: The Role of Service in the Hospitality Industry

**UAE AUTHORIZED CENTER**

# Arab Institute

for Accountants & Legal

**TOLLFREE : 800 24 25 63**

Tel: +971 4 29 44 001 (20LINES) Fax: +971 4 29 44 002

Mob: +971 50 108 71 71 Email: [info@aialme.com](mailto:info@aialme.com)

PO Box 95277 Office 1004 Al Rigga Business Center

Ibis Hotel Bldg. Al Rigga Rd Deira Dubai UAE

