

FINANCIAL MANAGEMENT

Certified/Chartered Market Analyst (CCC)

"This highly practical qualification has been specifically designed for those who have an understanding of the accounting processes. It assumes that there is this level of knowledge and provides new insights into the accounting and financial decision making processes. You will analyze case studies individually and in group discussions. Debate and interactive discussions are integral parts of the case study experience."

Certification Issued By

International Financial Institution Society (IFIS - USA)

IFIS is a global network of professional services organization providing Financial, Client Solutions, Assets Management and Accreditation services. We have 62,000 outstanding professionals working together to deliver value in 15 countries.



Membership from

HIGH AUTHORITY COUNCIL FOR CHARTERED ACCOUNTANTS (HACCA)

HACCA is a world leading professional membership organisation that promotes, develops and supports chartered accountants worldwide. We provide qualifications and professional development, share our knowledge, insight and technical expertise, and protect the quality and integrity of the accountancy and finance profession.



Learning Outcome

- ✓ Develop strategic decision models to improve your financial management
- ✓ Identify and forecast key value drivers and link them to financial strategy
- ✓ Leverage your organization's financial position for maximum corporate gain
- ✓ Implement successful strategies to undertake the financial controllership process within your organization
- ✓ Drive financial decision-making within your Organization

Who Should Attend?

- ✓ Finance Managers/Directors
- ✓ Financial Analysts
- ✓ Financial Controllers
- ✓ Financial Accounts Managers
- ✓ Heads of Finance Department
- ✓ Credit Controllers
- ✓ Corporate Financiers
- ✓ Credit Risk Managers
- ✓ Financial Advisors

Plus anyone who works within the finance functions and is interested in updating themselves on current developments in financial decision making and strategic planning.

Eligibility Requirements

You are qualified to take this Certification if you have any of the below requirements:

- ✓ Must have at least one year experience in related field
- ✓ Bachelors or Masters Degree

Course Parts

- ✓ Module 1
 - Nature And Objectives Of External Financial Reporting
 - Where Has The Profession Gone Astray?
- ✓ Module 2
 - Reporting Mechanisms And The Operation of the Financial Markets
 - New Developments In Financial Reporting
 - The Changing International Scene In Financial Reporting
- ✓ Module 3
 - Recent Changes To The International Standards
 - Cash Flow Statement, Cash Management And Working Capital
 - Financial Statement Analysis
- ✓ Module 4
 - Alternative Ways Of Assessing Company Performance And Viability of Emerging Markets
 - Business Valuation
 - Measuring And Managing Intellectual Capital And Intangible Assets

How to Register?

- ✓ [Register Online](#) or
- ✓ Fill-up the [registration form](#) and visit the Institute, with the following requirements then pay the necessary fees.
 - passport copy
 - 1 copy of passport size photo
 - eligible certificate copy

Contact Us

TOLL FREE: 800 AIAL ME
800 2425 63
Tel: +971 4 29 44 001
Fax: +971 4 29 44 002
Mob: +971 55 895 1999
Email: info@aialme.com
Web: www.aialme.com

English Speaker:
Joanna - +971 56 1423671
joanna@aialme.com

Arabic Speaker:
Mervat - +971 56 1028985
registration@aialme.com

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Address:

Arab Institute for Accountants & Legal
Office 1004, 1st floor
Al Rigga Business Center
Ibis Hotel Building
Al Rigga Road, Deira
Dubai United Arab Emirates

